

Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

Value Statement:

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

Wickenburg Leadership Institute: Applications Now Available

SESSIONS BEGIN AUGUST 22

The Wickenburg Leadership Institute is returning for its 13th year. The nine week program offers participants a broad range of insights on the needs and issues facing our community, state, and nation.

Each week, participants will hear from leaders at the local, county, and state levels in each sector. The featured sectors include health, government, education, environment, history/art & culture, public safety, community & economic development, and transportation.





WLI CLASS OF 2022

The program will be held weekly beginning Tuesday, August 22 from 5:30 p.m. to 7:30 p.m. Download an application at wickenburgchamber.com/leadership or pick up a copy at the Chamber office.

You're Invited: Host a Business After Hours Mixer!

WHEN: Thursday, September 21, 5:30 p.m.

Hosting a mixer is a great way to connect with the community and highlight your products or services. Any businesses interested in hosting the September mixer must have a liquor license. If you do not have a liquor

business after hours

license, you may partner with a member business that does.

Don't miss out on a great opportunity for your business! If you are interested, please reach out to Chamber staff at 928-684-5479 or events@wickenburgchamber.com.

New Members

Please welcome and patronize the following members!

Starbucks, Katie Alex

515 E. Wickenburg Way, Wickenburg, AZ 85390 P: (623) 236-6249 Cell US32090712@starbucks.com Coffee Café Sponsor: Chamber Staff

The Shed Kings, Curtis Mattingly

Mobile Unit, Wickenburg, AZ 85390 P: (602) 697-7433 xl www.theshedkings.com curtis@theshedkings.com Sheds/Portable Buildings Sponsor: Chamber Staff

Rusty Gant

Associate Member Sponsor: Chamber Staff

Rooted Chiropractic and Wellness PLLC, Dr. Naomi Gregory

130 E. Yavapai St. Ste. 5, Wickenburg, AZ 85390 www.rooted-chiro.com drnaomi@rooted-chiro.com

P: (928) 588-3286
Chiropractor/Chiropractor Mobile
Sponsor: Chamber Staff

Charlie Petersen

Associate Member Sponsor: Chamber Staff

Membership Reinvestments

Arizona Game and Fish Department, Art Rubash Construction, Inc., Awards by C&L, Balanced Life, Comfort Profit Consulting, Craig W. Cutler Fine Art/DesignLIFE, Custom Wood Creations, Danny's Jewelry Arizona, Fionda Design Studio, Foam Experts Roofing, Inc., Ginny's Vitamin Village, Hassayampa Health Services, Home Instead Senior Care, Independent News Media, Linda C Stevens, PLLC, PDS Properties LLC, Premier Moving Company LLC, Running K Electric LLC, Serape Bleu, Shumway Contracting, Sizzling Wok, Sunnyside Pro Auto & RV Detailing, Universal Drilling, Wildlife World Zoo Inc.

Associate Members

Neill Carter, Paul & Vivian Hughes

Tip of the StetsonMembers helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.



Thanks to our members for your continued support this month!

BY THE NUMBERS

JULY		YTD	
New Members	4	33	
Mixer Attendance	69	377	
Phone Calls	161	2,045	
Office Visitors	117	6,038	
Mail Inquiries	203 790		
Chamber Website Visitors	1,600	21,500	
Visit Wickenburg Website Visitors	2,000	79,676	
Chamber Facebook Reach	7,600	3,213,737	
Visit Wickenburg Facebook Reach	4,600	77,963	
Gold Rush Facebook Reach	599	89,960	
Bluegrass Facebook Reach	125	4,688	
Weddings Facebook Reach	3	274	
Film Commission Facebook Reach	2,800	4,436	
Takeout & Delivery Facebook Reach	16	191	
Legends of the West Facebook Reach	164	20,950	
Twitter Reach	23	160	
Chamber Instagram Followers Gained	14	148	
Visit Wickenburg Instagram Followers Gained	146	651	



RIBBON CUTTINGS



We Do Books, Inc., Michael DiSabatino

Accounting/Bookkeeping 581 W. Wickenburg Way, Wickenburg, AZ 928-684-2336 wedobooks.com



Starbucks, Katie Alex

Coffee Cafe
515 E. Wickenburg Way, Wickenburg, AZ
928-415-7348
starbucks.com



Rustic Ranch Senior Living

Retirement Living; Assisted & Independent Living 400 N. Jefferson Street, Wickenburg, AZ 928-684-5925 rusticranchseniorliving.com Formerly My Father's Retirement Ranch

Ways to Promote Your Business through the Chamber

The Chamber invites you to get involved and gain visibility for your business.

- Donate raffle prizes for our monthly Business After Hours mixers! Include a business card and get recognized for your support.
- Sign up to host one of our networking events, including our Business After Hours mixers, Quarterly Luncheons, and our Business Over Coffee events.

PROMOTE

YOUR

- Help educate others in your industry. Host a Lunch n' Learn with us to share your knowledge about a subject. This can include insurance, advertising, business advice, etc.
- Stop by the Chamber office and drop off brochures, business cards, or company swag. Keeping your information stocked at the Chamber office is another easy way to allow possible clients to find out about your business.

Contact your Chamber team at 928-684-5479 or events@wickenburgchamber.com.

UPCOMING EVENTS

34th Annual Fiesta de Septiembre

WHEN: Saturday, September 16, 11 a.m. to 5 p.m. WHERE: Wickenburg Community Center, 160 N. Valentine Street, Wickenburg, AZ

The Wickenburg Chamber is once again the proud producer of the annual Fiesta de Septiembre. This annual heritage event honors and celebrates Wickenburg's Hispanic pioneers and their heritage.



Learn about the early families that shaped Wickenburg through *cuentos*, or stories, and historic photographs. Enjoy live music from Mariachi Azteca de Oro Trio, and beautiful performances by Ballet Folklorico de Santa Maria. Food vendors and a no-host cantina will be on site.

FIESTA WREATH CONTEST

It's time to get crafty! Each year, local businesses are invited to create a colorful, festive wreath to display in the weeks leading up to Fiesta de Septiembre. Entry forms are available at the Chamber office or on our website at wickenburgchamber.com.



MAY THE BEST RECIPE WIN!

All businesses and community members are invited to enter into the salsa, guacamole, and margarita contests! First and second place winners will be determined by our panel of judges; the public will determine the winners of the coveted People's Choice Award. The contest entry deadline is Friday, September 1. Pick up an entry form at the Chamber office or download a copy at wickenburgchamber.com/annual-events.



24th Annual High Desert Golf Classic

WHEN: Saturday, October 28, 9 a.m. WHERE: Wickenburg Country Club, 1420 N. Country Club Drive, Wickenburg, AZ

The annual High Desert Golf Classic is returning for its 24th year! Join us for a fun day out on the course at the Wickenburg Golf Club on Saturday, October 28. Team registration forms will be available soon; stay tuned!

PROMOTE YOUR BUSINESS!

The golf tournament offers several promotional opportunities for our members.

TEE BOX SPONSORSHIP

Become a tee box sponsor and gain valuable exposure for your business. Your business name will be displayed on a sign and placed at one of the 18 holes throughout the course, which will be seen by all players in the tournament. Tee box sponsorship forms can be



found at the Chamber office or on our website at wickenburgchamber.com/annual-events.

DONATE A SILENT AUCTION ITEM

Donating a silent auction item is a great way to gain exposure and market your business to a captive audience. Some fun ideas might include concert tickets, a gift basket featuring merch from your business or other local items, a movie night bundle, etc. Get creative, and be sure to include your business card! Silent auction donation forms can be found at the Chamber office or on our website at wickenburgchamber.com/annual-events.



Event Season is Here: Add Your Events to Our Calendar!

Members, did you know that you can add your events to our website calendar? Visit wickenburgchamber.com and click "Member Login" to get started.



Once logged in, click the "Events" tab, and navigate to "Submit New Event." There, you can add your event title, description, dates and time, location, website, and any relevant logos or images.

If you don't know your login information for our member database, please contact Sierra at graphics@wickenburgchamber.com.

ADOT Launches Long Range Transportation Plan (LRTP) Commenting Period

The Arizona Department of Transportation (ADOT) has released the draft 2050 Long Range Transportation Plan (LRTP) for public review and comment.

The LRTP is a statewide plan that provides a blueprint and vision for



Arizona's future transportation system over the next 25 years. The plan is not project specific, but sets transportation investment priorities for ADOT based on anticipated future revenues and transportation needs.

Comments can be made through September 7 in the following ways:

- Online comment form: www.surveymonkey.com/r/ADOT2050Plan
- Email: LRTP@azdot.gov
- Phone: 855.712.8530
- Mail: ADOT LRTP, 1655 W. Jackson St., MD126F, Phoenix, AZ 85007

HASSAYAMPA ALERT AD PRICES

AD SIZE	BLACK & WHITE	COLOR
Full page ⋅ 8.5" x 11"	\$100	\$125
Half page ⋅ 8.5" x 5.5"	\$50	\$75
Quarter page · 4.25" x 5.5"	\$35	\$45
Business card $\cdot 3.5" \times 2"$	\$25	\$40

Please note: Ads for The Hassayampa Alert! must be placed by the 15th of each month. If you are interested, please reach out to Sierra at graphics@wickenburgchamber.com.

SAVE THE DATES

SEP 16

34th Annual Fiesta de Septiembre

SEP 22

September Quarterly Luncheon

OCT 19

October Business After Hours Mixer

OCT 28

24th Annual High Desert Golf Classic



44th Annual Wickenburg Bluegrass Festival



November Business After Hours Mixer



29th Annual Christmas Parade of Lights



December Business After Hours Mixer



93rd Annual Awards Dinner



75th Annual Gold Rush Days and Senior Pro Rodeo

Level Up with New Chairman's Circle Program

Our Chairman's Circle program has received an upgrade! We invite you to explore the newly updated Chairman's Circle levels: Quartz, Bronze, Silver, Copper, and Gold. Each level offers a variety of benefits including recognition at signature events, tickets to your choice of events, exclusive member-to-member e-blasts, and more.

CHAIRMAN'S CIRCLE BENEFITS	GOLD	COPPER	SILVER	BRONZE	QUARTE
Enhanced visibility on the Chamber's website with a logo and link to your company website	-	-	-	-	
Priority seating at signature events	~	-		-	-
Expresentative on shared Chairman's Cincle Investor signage at all events.	-	-	-	-	-
Convenience of a one-time, at-inclusive transaction based on level of investment for membership, events, and sponsorship	~	-	-	-	-
Shared full page ad in monthly Hassayampa Alest. Newsletter	-	-	-	-	-
10% discount on advertising in Hassayampa Alert Newsletter	-	-	-	-	-
Ability to serve on the Chamber's Board of Directors	~	-	-	-	-
Ability to serve on the Covernment Affairs, Transportation, Education, Community Development or Tourism Committees	~	-	-	-	
Special framed certificate of appreciation to hang in your lobby or place of business	~	-	-	-	-
Ability to participate in the "Voice of the Chamber" marketing campaign during Chamber Week	-	-	-	-	-
Decognition during Business After Hours along with Coffee and Connections	-	-	-	-	-
Insert an item/Byer into over 100 "Welcome Back Teachers" bags in July	-	-	-		
Becognition in weekly "Chamber Connection" e-Black with your logic and link to your website	-	-	-		
Member 2 Member e-blast to full memberships annually		2			
Recognition at the following sensits. Annual Annual Control (Including a Sciente): Jineauxy. High Desert Cutt Fournament (Includes Fileste de Septimenter September Eliset de Septimenter September Eliset de Septimenter September Eliset de Septimenter September Elisetynes Frederich (Includes Avereitend possell haventer Elisetynes Frederich (AVP reception totales & Avereitend Elisetynes Frederich Elisetynes Frederich	Includes ALL Events	Choice of 4 Events	Choice of 3 Events	Choice of 2 Events	Choice of 1 Event
TOTAL INVESTMENT	\$20,000+	512,000 - 113,000	58,000 - 110,000	53,000 - 13,000	\$3,000 - \$2,500

Your investment and support allows us to further our mission in supporting the local business community while enhancing the exposure your business receives. Join us as we continue our efforts to make Wickenburg the best place to live, work, and play!

For more information on each level, visit wickenburgchamber.com/chairmans-circle. If you're interested in becoming part of this elite group, reach out to Chamber staff at 928-684-5479 or info@wickenburgchamber.com.

August Business of the Month



C & C's Baking Studio

Bakery; Private Parties 45 N. Valentine Street, Wickenburg, AZ 928-543-5454 ccsbakingstudio.com

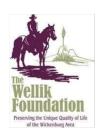
GOLD

CHAIRMAN'S









QUARTZ











































